

# FINANCIAL SECURITY

Creating a stronger financial future for every generation



Many ALICE (Asset Limited, Income Constrained, Employed) households are hardworking individuals and families that earn above the Federal Poverty Level but still struggle to afford life's essentials. In Wood County, 35% of households are in this gap, and in Adams County, it's 44%. Seniors are the fastest-growing ALICE population, with 49% of seniors in Wood County and 51% of seniors in Adams County living below the ALICE threshold. These are our neighbors, friends, and family. It's time to raise awareness and take action!

## HOW UNITED WAY HELPS

**Housing Assistance, Financial Education,  
Childcare, Shelter, Tax Savings**

- Housing and shelter assistance topped local 211 calls in 2024, and 984 neighbors avoided eviction with help from our partner programs
- 99 high schoolers engaged in financial education at the 2025 Finance & Investment Challenge Bowl
- 2,977 hours of quality childcare provided through a partner program kept parents working and kids safe in 2024
- 81 survivors found safe shelter with a partner program from domestic violence in 2024
- \$2,422 was the average 2023 refund for South Wood County residents who filed free with MyFreeTaxes
- 35 volunteers participated in the Homeless Point in Time Count in January & July of 2024



**FINANCIAL  
SECURITY  
COALITION**

