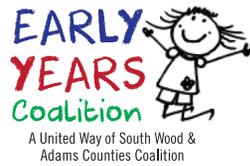




EDUCATION Early Years



United Way
bornlearning® academy



GOAL: CHILDREN ARE READY TO LEARN BY START OF SCHOOL.

LOCAL RESULTS:



7,877

books were mailed to 656 children in south Wood County through Women United and Dolly Parton Imagination Library in 2020.



30 Families

enrolled in Ready 4k of which 100% completed weekly activities with their child.



43

local childcare providers received assistance to enhance their services improving the quality of care in our community in 2020.

\$12,000 INVESTED
IN PARTNER PROGRAMS

SUCCESS STORY:



IT WAS SUPER EXCITING TO SEE three people become certified to provide child care in their homes this past quarter! One particular provider, Danielle, received a \$250 Childcaring start up grant to offer certified child care in her home. She was able to purchase high quality infant and toddler toys and equipment including a video monitor and buddy stool. Childcaring staff members had many conversations with Danielle over the past few months. She received assistance in applying for technology grants through the state as well as a workforce stipend. We also spent time explaining the YoungStar program and the advantages to participation. Danielle had this to say specifically about the start up grant: "This was extremely helpful. Some things I had to obtain prior to the grant but this filled some gaps. Very much appreciated Gayle (as well as other staff) was extremely helpful - Thank You!"



SUPPORTING INFORMATION:



Children's academic success at ages 9 and 10 can be attributed to the amount of talk they hear from birth through age 3.



80% of brain development occurs by the age of 3.



By age one, a child may not be able to say many words but can understand an average of 70 words.

United Way of South Wood & Adams Counties | 351 Oak Street, Wisconsin Rapids | 715-421-0390 | uwsac.org | Stay connected year-round on social media:

