

## Group Impact Projects

Want to engage your employees and improve teamwork, leadership, and performance? United Way's Group Impact Projects are the perfect opportunity for your employees to volunteer and give back, while engaging in values shared with your company and mission. Community engagement through employee volunteering also builds positive brand awareness, image, and reputation, which is more important than ever before.

United Way's Group Impact Projects are completed at your location for the most efficient use of your organization's time, and can be scaled to match the size of your volunteer force, schedule & availability, desired impact, and project budget.

Review the options below to find an opportunity that aligns with your goals. Call United Way's Community Engagement & Volunteer Center Director, Ben Eberlein, at 715-421-0390 to get started.

Project	Impact Area	Group Size	Achievable Impact (~1-hour)	Cost	Lead Time
<b>Happy Birthday Kits</b>	Emergency Shelter Financial Stability	5	100 kits	\$7.50/kit	2 weeks
<b>Gift of Warmth</b>	Emergency Shelter Health	5	5 fleece blankets	\$20/blanket	2 weeks
<b>Laundry Day Essentials</b>	Financial Stability Health	10	200 kits	\$0.50/kit	1 week
<b>Feelin' Fresh Hygiene Kits</b>	Health Emergency Shelter	5	150 kits	\$10/kit	2 weeks

## Project Descriptions

### Happy Birthday Kits

Fill a child's birthday gift bag with cake mix, frosting, candles, a blank birthday card, and balloons. These kits will be provided to families in shelter or accessing local food pantries. With your help, these children will get a special birthday experience they would otherwise miss.

### Gift of Warmth

Cut and tie together two layers of soft fleece fabric to create a cozy blanket. Community members in-need will have access to these gifts of warmth at local agencies providing homelessness services.

### Laundry Day Essentials

Assistance programs like FoodShare don't cover the cost of some necessities like laundry detergent. Since clean clothes are vital for attending school, work, and job interviews, access to laundry is essential for families. Your team will portion out one-load sized packages of detergent and dryer sheets to be distributed through local shelter and food pantries.

### Feelin' Fresh Hygiene Kits

Hygiene is a major barrier for those experiencing homelessness or poverty. In addition to cost, poor hygiene makes it impossible to find or keep work, and can quickly result in serious health issues. Assemble these kits and they will be provided through local shelter, food pantry, and other outreach services.