

community together with ONE goal in mind - helping ALICE individuals and families succeed and thrive. ALICE stands for Asset Limited, Income Constrained, Employed. 35% of Wood County households fall below the ALICE survival budget and struggle daily to make ends meet. In Adams County, 44% of households are below the ALICE survival budget.

United Way helps those who need it most by focusing on four Impact Areas:

Education, Income, Health, and Safety Net Services. YOU can create change in our community through your donation; see the impact YOUR dollars can make on the backside of this flyer. Transform lives today for a thriving community by DONATING to UNITED WAY!

WIN ONE OF OUR \$1,000 SWEEPSTAKE PRIZES!

Donate \$1.00 per week / \$52.00 per year for 50 chances to win one of five \$1,000 cash prizes; increase your prior donation of \$52.00 or more by \$26.00 or more and double your chances to 100! The deadline to submit your donation or pledge card is



















WHAT YOUR DOLLAR CAN DO



Every contribution to United Way of South Wood & Adams Counties

MATTERS. All donations make a BIG

impact. See how your own small changes can create lasting IMPACT in south Wood and Adams Counties. Fill out a pledge form or use the QR to make a **DONATION!**

YOU COULD SPEND...

YOU COULD GIVE...

When you give to the United Way

Campaign your impact doubles! Legacy Foundation of Central Wisconsin will match your donation with

a contribution to our United Forever Endowment Fund (up to \$500,000), ensuring the long term viability of our United Way.

Per week

ON VENDING MACHINE SNACK (\$104 per year)

OR

A BACKPACK FULL OF FOOD TO A FAMILY EACH WEEKEND OF THE SCHOOL YEAR



ON COFFEE (\$260 per year)

OR

10 PEOPLE CLOTHING FOR INTERVIEWS FOR A **NEW JOB**



Twice a month

ON CAR WASH (\$240 per year)

6 KIDS A NURTURING AND SAFE ENVIRONMENT AFTER SCHOOL



ON TV STREAMING **SUBSCRIPTIONS** (\$360 per year)

12 CHILDREN RECEIVE 1 YEAR OF IMAGINATION **LIBRARY BOOKS**



Twice a month

ON DINNER DELIVERY (\$600 per year)

OR

6 NIGHTS OF EMERGENCY SHELTER

