



RESPOND. RECOVER. REIMAGINE. REBUILD.
UNITED WE RISE



2021 ANNUAL REPORT

"SINCERE APPRECIATION" FROM BOARD PRESIDENT



By Emily Weiler, 2021 Board President

It has been my pleasure to serve this past year as the United Way of South Wood and Adams Counties (UWSWAC) Board of Directors President. I have enjoyed being a part of this organization and seeing all the wonderful things that happen when passionate people work together to make the communities we live in better. As we continue to work through the challenges that the pandemic still brings, UWSWAC has continued to provide support and to rise above those challenges. UWSWAC continues to work hard to reach goals and fulfill the mission of the organization. There is no doubt that UWSWAC lives by the mission of changing and strengthening lives and this is all possible due to all the volunteers, partner programs, staff and donors that believe in and invest in our communities.

Tari Jahns, CEO, brings great knowledge and experience to United Way, her connections, commitment, and enthusiasm successfully lead this organization. It has been an honor to work with Tari and the entire UWSWAC staff. The work that Tari and the staff does helps to create lasting change and better the lives of so many.

I want to give special recognition to Jason Deitz, for being the campaign chair again this year. Jason served as the campaign chair in 2020 and again in 2021 in hopes of experiencing a more "normal" campaign. Though maybe still not quite back to "normal", your time and commitment has not gone unnoticed. Thank you, Jason, for

your time and sharing your passion for United Way as your efforts made for a successful campaign which benefits so many programs.

I also want to take this opportunity to thank all the board members for their commitment to help lead and advocate for UWSWAC, your leadership is greatly appreciated. Thank you for all you do.

Thank you to the community members and local businesses for supporting UWSWAC and for the opportunity to serve as your board president this year. I look forward to seeing what 2022 has in store.

"IT WAS A PRIVILEGE TO SERVE AS YOUR CAMPAIGN CHAIR"



By Jason Deitz, 2020 & 2021 Campaign Chair - WoodTrust Bank

Over the past two years as Campaign Chair, I've witnessed incredible generosity and commitment toward our communities under unique circumstances. Coupled with remarkable creativity from campaign leaders, I'm pleased to report the 2021 United Way of South Wood and Adams Counties campaign was a success. This campaign served as a bit of a return to normal, but was enhanced by new ways of engaging with donors and volunteers developed during the challenges of 2020. The ability to contribute is now more streamlined with many organizations and more people in our communities are connected to the vital resources the United Way provides. However, electronic tools aside, it sure felt great to visit many of you in person and thank you for your contributions.

The pandemic has only multiplied the needs of our friends, neighbors and disadvantaged people in our communities. United Way is needed every day to help ensure children receive a good education, members of our community have opportunities for gainful employment and financial independence, and that children and adults, alike, have access to food and shelter during times of hardship.

The Agenda for Change, created by our own community and acted on every day by talented staff and volunteers, helped to make a difference and is making a difference today and every day. Your contributions of time and money made this possible.

Over time, new challenges will arise. This will cause the Agenda for Change to evolve and the resources, money and volunteerism needed to face them to be flexible. With the generosity, commitment, creativity and people I've witnessed, I'm confident in our collective ability to do just that.

It was a privilege to serve as your Campaign Chair. There are many wonderful people who have held this role in the past and many more who will hold it in the future. To be included in such an esteemed group is an honor.

Thank you for your donations; thank you for your volunteerism; and thank you for your advocacy for the work of the United Way and its valuable service to our communities.

A HEARTFELT THANKS



By Tari Jahns, CEO

Reflecting on 2021, I see how resilient and adaptable our team has been, working to advance our mission and Agenda for Change in this new normal. It was great to get back to some in-person events and engagement opportunities, while navigating the needs of our stakeholders, offering many as blended virtual/in-person. Thanks to our great staff for their hard work and dedication!

2021 was a year of development and transition for United Way of South Wood & Adams Counties as we welcomed new staff member Ben Eberlein. Ben joined our team in May as our Director of Community Engagement. Ben's primary responsibilities include community impact, partner programs and Volunteer Center. Ben is a great addition to our team and I look forward to him continuing to grow into his role in the coming year. Women United continues to create lasting change, with a focus on early grade learning and literacy with a very dedicated membership. Thanks to an extremely successful virtual Power of the Purse event the Dolly Parton's Imagination Library Program, as of December 2021, is providing a free book monthly to 524 children in south Wood County.

Our internal programs of 2-1-1 and Volunteer Center continued their great work; matching volunteers with their interests around the community and handling thousands of calls to connect individuals with the resources they need in the community in which they live.

All of this would not be possible without the generosity of our donors who made a contribution this year – we could not do this work without you. The investment made by our community members will impact thousands of lives during 2022 through our community coalitions, partner programs and initiatives.

A special thank you to our Board of Directors who are all working hard to ensure the success of our United Way. My heartfelt thanks to each for your leadership and commitment.

**OUR MISSION: UNITED WE CHANGE AND STRENGTHEN
LIVES BY INVESTING IN OUR COMMUNITY.**

2021 ANNUAL MEETING AGENDA

WELCOME

Emily Weiler - 2021 Board President

2021 OVERVIEW

Tari Jahns - United Way of South Wood & Adams Counties' CEO

RECOGNITION OF OUTGOING DIRECTORS

Mathew Colemer - StrongBridge Wealth Advisors Ameriprise Financial
Chris Spranger - Spranger Business Solutions

APPROVAL OF 2020 ANNUAL MEETING MINUTES

ELECTION OF 2022 OFFICERS

PRESIDENT - Shalina Wollschlager
VICE PRESIDENT - Brian Hanson
SECRETARY - Jessica Fox
TREASURER - Lynn Knight

NOMINATION & ELECTION OF INCOMING DIRECTORS

Three Year Terms Ending in 2025:

Jason Deitz - WoodTrust
Brian Dewitt - ERCO Worldwide
Brian Hanson - Community Member
Shelly Mondeik - Mid-State Technical College
Nathan Quinnell - Prevail Bank
Rona Rossier-Abel - Domtar

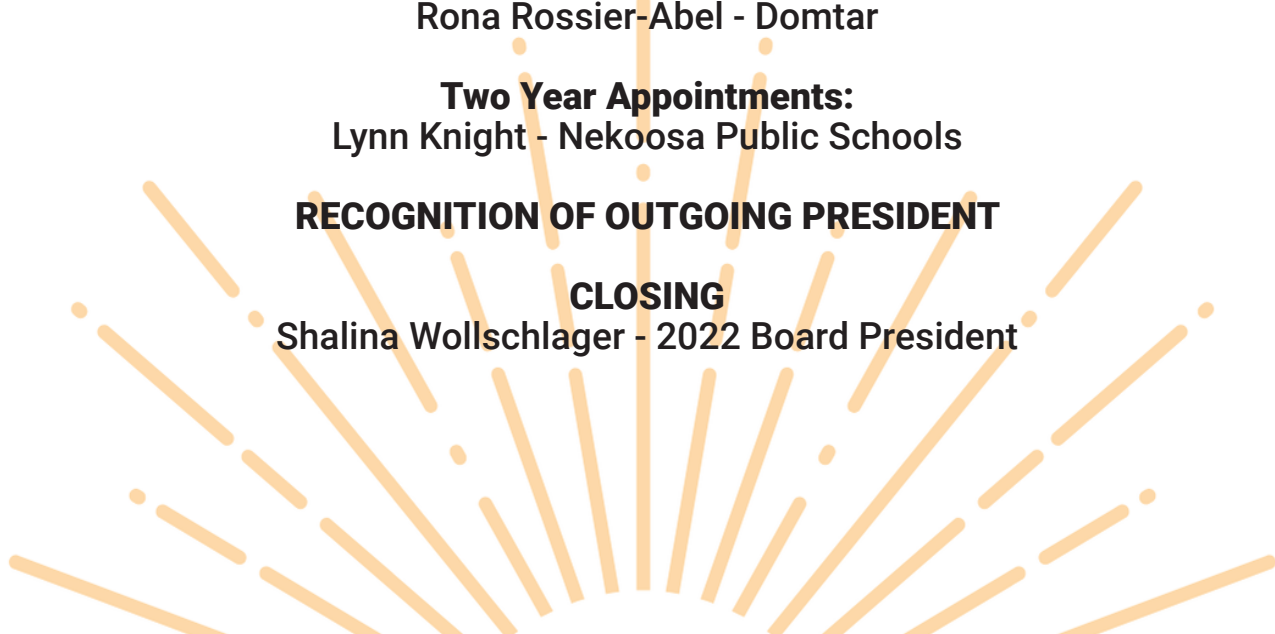
Two Year Appointments:

Lynn Knight - Nekoosa Public Schools

RECOGNITION OF OUTGOING PRESIDENT

CLOSING

Shalina Wollschlager - 2022 Board President



UNITED WAY OF SOUTH WOOD & ADAMS COUNTIES HIGHLIGHTS FROM 2021



EDUCATION

\$168,600 Invested
In Local Programs



FINANCIAL STABILITY

\$69,381 Invested
In Local Programs



HEALTH

\$127,750 Invested
In Local Programs



SAFETY NET SERVICES

\$158,150 Invested
In Local Programs



6,961 BOOKS

Were Mailed To Children In
South Wood County Through Women United
And Dolly Parton Imagination Library

\$571,489*

2021 Total Campaign Value

*at time of print

Financial Stability Coalition hosted the
Finance & Investment Challenge Bowl.
52 HIGH SCHOOL STUDENTS
competed and 20 local professionals
volunteered at the event

 **SingleCare®**
IN 2021 RESIDENTS SAVED **\$45,790**
ON THEIR PRESCRIPTION COSTS

\$50,394

New Dollars Were Raised In Our
\$1,000 SWEEPSTAKES!

THANK YOU TO
OUR SPONSORS:



The South Wood County Hunger Coalition Leveraged Over 9,500

pounds of food at our annual
United We Can event



Get Connected. Get Help.™

Our local 2-1-1 Contact Center Answered

4,602 CALLS

The Top Needs of 2021:

1. Healthcare (COVID-19)
2. Housing & Shelter
3. Mental Health & Addiction

1,925 CALLS

were questions related to COVID-19
from our service area

56,379 CALLS

were questions related to COVID-19 answered
statewide by Frontline & 2-1-1 Contact Centers

210 CALLS

Wisconsin Addiction Recovery Helpline
were answered by our local 2-1-1 Contact Center

40

New volunteers
registered on
our website



OPPORTUNITIES TO ENGAGE WITH US IN 2022!

VISIT OUR WEBSITE TO LEARN MORE ABOUT THESE EVENTS!

SPONSOR A CHILD IN IMAGINATION LIBRARY

Visit uwsvac.org and click on "Women United"

Imagination Library is a book gifting program that mails free books to children from birth until the age of 5 in south Wood County. You can sponsor a child for only \$30 per year!

POWER OF THE PURSE

March 15, 2022, 5:00pm

Bullseye Golf Club

Event will feature a silent purse auction, raffle, hors d'oeuvres, a cash bar and networking.

GREAT BOOK GIVEAWAY

June 6 - 10, 2022

We will be giving away FREE children's books during the 11th annual Great Book Giveaway. Volunteers will read books to children at several locations. Afterward each child can select a book to keep.

UNITED WE CAN

June 16th, 2022, 10am - 4pm Construction;

Rafter Games at 11:35am & 6:35pm

Witter Field

Local organizations will sponsor and construct sculptures made of non-perishable food items. The sculptures will be on display during the Rafter game at 6:35pm. Afterward, all food items are distributed to area food programs. Community donations accepted.

CAMPAIGN VOLUNTEER TRAINING

Coming August 2022

During our training you will have the opportunity to learn about programs, coalitions and initiatives that we support to change the lives of those who struggle in our community. This experience will help you run an even more successful workplace campaign.

LUNCH BY THE RIVER

August 4, 2022, 11:30am - 1:00pm

Veteran's Memorial Park

Stuff the School Bus

Donate school supplies that will be distributed to students in need.

Birthday Celebration

Join us to celebrate United Way of South Wood & Adams Counties 80th birthday!

2022 UNITED WAY CAMPAIGN

September 1, 2022 - October 31, 2022

Make a gift by donating through your company's workplace campaign or give as an individual.

You could win \$1,000!

DAY OF CARING

October 22, 2022, 8:00am

Grand Rapids Lion's Club

We will be raking yards for our local elderly and disabled neighbors, and collecting personal essential items for Acorn Apartments.

**United Way of South
Wood & Adams Counties**



351 Oak Street, Wisconsin Rapids, WI 54494

715-421-0390 | uwsvac.org



2021 Partner Programs Coalitions & Initiatives



KEY: AC = Adams County SWC = South Wood County

EDUCATION

Early Years - Goal: Children are ready to learn by start of school.

- bornlearning® academy (SWC)
- Dolly Parton's Imagination Library (SWC)
- Provider Recruitment/Retention: Childcaring, Inc. – Partner Program (SWC)

Youth Success - Goal: Youth have access to mentors, role models and enrichments outside of the school day in a safe environment which enhances: personal growth, character development and academic achievement.

- Great Book Giveaway (AC & SWC)
- Learning for Life Reading Mentor Program (SWC)
- Stuff the School Bus (AC & SWC)
- Before, After, and Summer School Programs: Boys & Girls Club of the Wisconsin Rapids Area - Partner Program (SWC)
- Community Learning Center – After School Programs: Adams-Friendship Area School District - Partner Program (AC)
- Leadership Experience: Girl Scouts of the Northwestern Great Lakes - Partner Program (AC & SWC)
- Scouting Program: Samoset Council Boy Scouts of America – Partner Program (AC & SWC)

INCOME

Financial Stability - Goal: Community members learn skills to become financially independent.

- Asset Limited, Income Constrained, Employed (ALICE) Report (AC & SWC)
- EnTouch Wireless (AC & SWC)
- MyFreeTaxes (AC & SWC)
- Scholarship Aid for Families: Childcaring, Inc. - Partner Program (SWC)

Your United Way donation supported all of these programs in 2021. For more information visit uwsvac.org

HEALTH

Supportive Community Health Services Goal: Improving quality of life for a specific population with an identified need.

- Dementia Help Guide (SWC)
- SingleCare Prescription Discount Card (AC & SWC)
- Help Guide (AC & SWC)
- Volunteer Center (AC & SWC)
- Adams County Transportation Today: Faith in Action – Partner Program (AC)
- Aspirus Dental Clinic – Partner Program (SWC)
- Association for All Handicapped Citizens – Partner Program (SWC)
- Career Closet of Wisconsin Rapids, Inc. - Partner Program (SWC)
- Faith in Action Adams County – Partner Program (AC)
- Financial Assistance Program: South Wood County YMCA – Partner Program (AC & SWC)
- Nekoosa Senior Citizens Club – Partner Program (SWC)
- Park Place Adult Day Services – Partner Program (SWC)
- Rudolph Senior Citizens- Partner Program (SWC)

SAFETY NET SERVICES

Emergency Shelter - Goal: Community members have access to shelter.

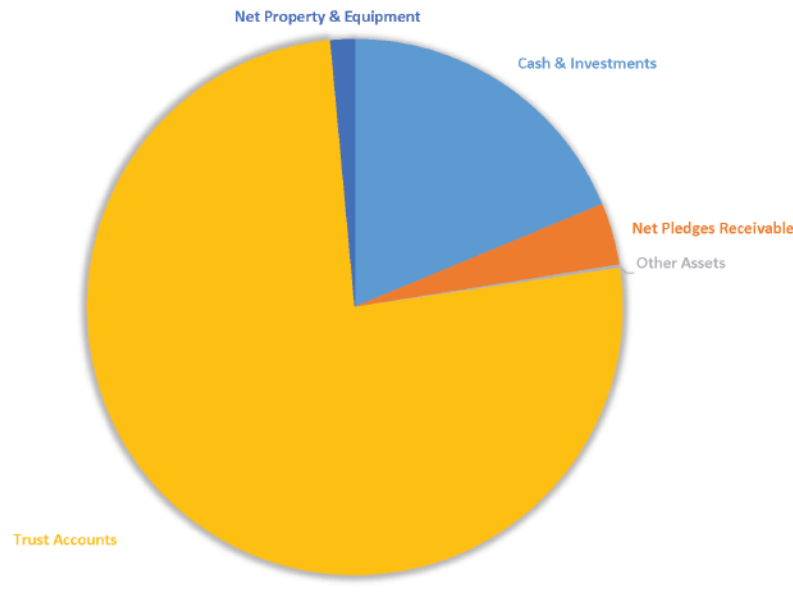
- 2-1-1 (AC & SWC)
- Emergency Rental Assistance: Central Wisconsin Community Action Council – Partner Program (AC)
- Emergency Housing Assistance Program: North Central Community Action Program – Partner Program (SWC)
- Shelter Services: The Family Center – Partner Program (SWC)

Food - Goal: Community members have access to food.

- 2-1-1 (AC & SWC)
- Backpack for Kids: Nekoosa School District – Partner Program (SWC)
- Food Pantry: Central Wisconsin Community Action Council – Partner Program (AC)
- Rapids Family Backpacks: FOCUS – Partner Program (SWC)
- SWEPS Food Pantry: FOCUS – Partner Program (SWC)
- The Neighborhood Table: FOCUS – Partner Program (SWC)

2021 FINANCIAL HIGHLIGHTS

2021 ASSETS



2021* 2020

ASSETS

Cash & Investments	1,111,226	1,074,069
Net Pledges Receivable	222,245	229,449
Other Assets	11,520	16,223
Trust Accounts	4,500,411	4,404,992
Net Property & Equipment	86,818	91,936
Total Assets	5,932,220	5,816,669

LIABILITIES & NET ASSETS

Allocations Payable		-
Other Current Liabilities	2,749	89,593
Total Liabilities	2,749	89,593

NET ASSETS

Unrestricted	3,206,771	3,206,771
Temporarily Restricted	2,722,700	2,520,305
Permanently Restricted		
Total Net Assets	5,929,471	5,727,076
Total Liabilities & Net Assets	5,932,220	5,816,669

[*2021 unaudited]

2021 BOARD OF DIRECTORS

President Emily Weiler
Paper City Savings Association
Vice-President Shalina Wollschlager
WestRock
Secretary Jessica Fox
Aspirus
Treasurer Lynn Knight
Nekoosa Public Schools

Dale Bikowski
Sentry
Craig Broeren
Wisconsin Rapids Public Schools
Mathew Colemer
Strongbridge Wealth
Advisors-Ameriprise Financial
Jason Deitz
WoodTrust Bank
Brian Hanson
Community Member
Phil Hartley
Quality Plus Printing
Cynthia Henke
Mead Witter Foundation
Justin Huebner
Solarus
Pam Mallek
Mid-State Technical College
Jada McDougall
WestRock
Shelly Mondeik
Mid-State Technical College
Nathan Quinnell
Prevail Bank
Rona Rossier-Abel
Domtar
Chris Spranger
Spranger Business Solutions
Doug Wenzlaff
Solarus
Keith Wilkes
NextHome Partners
Dale Woodfork
ERCO Worldwide

UNITED WAY OF SOUTH WOOD & ADAMS COUNTIES STAFF

Tari Jahns
CEO
Stefanie Drexler
Office Operations Director
Ben Eberlein
Community Engagement Director
Amy Fluno
2-1-1 Director
Lynn McGrath
2-1-1 Resource Specialist
Taylor Pemble
Marketing Director

VISIT OUR WEBSITE
uwsvac.org

TO LEARN MORE ABOUT OUR:
LEADERSHIP GIVERS
LOYAL CONTRIBUTORS
EMPLOYEE & COMPANY CONTRIBUTIONS
UNITED FOREVER GUILD
2021 CAMPAIGN AWARDS
SMALL BUSINESS CIRCLE 365

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