

# FINANCIAL SECURITY

Creating a stronger financial future for every generation



Many ALICE (Asset Limited, Income Constrained, Employed) households are hardworking individuals and families that earn above the Federal Poverty Level but still struggle to afford life's essentials. In Wood County, 35% of households are in this gap, and in Adams County, it's 42%. These are our neighbors, friends, and family. It's time to raise awareness and take action!

## HOW UNITED WAY HELPS

**Housing Assistance, Financial Education,  
Childcare, Shelter, Tax Savings**

- Housing and shelter assistance was the top need from local 211 calls in 2025, and 929 neighbors avoided eviction with help from our partner programs
- 114 high schoolers engaged in financial education at the 2026 Finance & Investment Challenge Bowl
- 2,339 hours of quality childcare provided through a partner program kept parents working and kids safe in 2025
- 112 survivors found safe shelter with a partner program from domestic violence in 2025
- \$971.56 was the average 2024 refund for south Wood and Adams Counties residents who filed free with MyFreeTaxes
- 27 volunteers participated in the Homeless Point in Time Count in January & July of 2025



**FINANCIAL  
SECURITY  
COALITION**



# HEALTHY COMMUNITY

Improving health and well-being  
for all



In south Wood and Adams Counties, many of our friends and family are working hard but still struggle to make ends meet. ALICE (Asset Limited, Income Constrained, Employed) households—35% of Wood County and 42% of Adams County—earn too much to qualify for assistance like FoodShare yet can't consistently feed their children. Seniors also face barriers to accessing the support and care they need to live independently. Seniors are the fastest-growing ALICE population, with 52% of seniors in Wood County and 49% of seniors in Adams County living below the ALICE threshold. United Way is changing that. Together, we're helping families thrive and ensuring everyone in our community can have a healthy and independent life.

## HOW UNITED WAY HELPS

### Senior Support, Mental Health, Fitness, Food Access, Backpack Meals

- 897 seniors in south Wood and Adams Counties received support services through partner programs
- 1,161 professional mental health visits were made accessible through United Way funding in 2025
- 2,370 individuals accessed programs and services to improve physical fitness and wellbeing in 2025
- Partner programs & Healthy Community Coalition partners provided community members access to food 61,734 times in 2025
- 6,690 backpacks filled with food were sent home through backpack meal programs in 2025



HEALTHY  
COMMUNITY  
COALITION



# YOUTH OPPORTUNITY

Helping young people realize their full potential



Many ALICE (Asset Limited, Income Constrained, Employed) families work hard and have irregular hours but can't afford the childcare and youth programs their kids need to thrive. With limited access to care and few affordable options, children miss out on valuable opportunities to learn and grow.

Together, we can change that by supporting the youth, expanding access to care, and helping every child in our community reach their full potential.

## HOW UNITED WAY HELPS

**Childcare Access, Youth Development,  
Provider Support, Literacy Promotion**

- 1,021 children received before & after school or summer enrichment through partner programs in 2025
- Women United invested \$9,675 into 10 literacy programs at local elementary schools in 2025
- In 2025, 36 childcare providers received support to expand access to care
- 5,458 books mailed to south Wood and Adams Counties children through Women United and Dolly Parton's Imagination Library in 2025
- 1,012 books were provided to 253 children through Great Book Giveaway 2025
- 750 students with financial need received free school supplies through Stuff the Desk in 2025



**YOUTH  
OPPORTUNITY  
COALITION**

**WOMEN  
UNITED**



# COMMUNITY RESILIENCY

Addressing urgent needs today for a better tomorrow



United Way is here for our community every day, in every way. Whether it's a personal crisis or a community-wide disaster, we're ready to respond with care and compassion. From our 24/7 support and dedication of our 211 contact center to our trained volunteers, we connect our neighbors to resources when they need them most.

We are more than a safety net—we are a lifeline. Together, we stand strong, ready to uplift, support, and build a brighter future for everyone in our community.

## HOW UNITED WAY HELPS

### Help Guide, United Way's 211, Volunteer Reception Center, ALICE Report

- Nearly 13,000 Help Guides were distributed in south Wood County in 2026, providing easy access to resources
- 7,044 calls were answered by our 211 Contact Center in 2025
- Top three needs called into 211 in 2025 were housing & shelter, mental health & addiction, and employment & income
- \$545,300 will be invested into local programs in 2026, providing support for ALICE families
- 34 volunteers are trained and ready for our Volunteer Reception Center

